

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

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172186	AGENCY (OR SERVICE) ACTING AS AGENT FOR 327240		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	SMART MEDIA GROUP		EMERGENCY COMMITTEE FOR ISRAEL	
AND	814 King St Ste 400		11 Dupont Cir NW Ste 325	
ADDRESS	Alexandria	VA 22314-3069	Washington	DC 20036-1238
	USA		USA	
CONTACT			PRODUCT EMERGENCY COMM. FOR ISRAEL	
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO.	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/16/12 AND ENDING 09/16/12 NO. WEEKS: 1				

Cancellation Notice
Required
 Announcement 28 days
 prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Su	1	12:57P	07:00P	60S	09/16/12-09/16/12	NFL FOOTBALL (DOLPHINS)	1	60000.00	60000.00
							Total Contract:	1		60000.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
					Qtr 3-12	.00	.00	60000.00	60000.00	
									GRAND TOTAL	60000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION